

JOURNALISM I -- ESSENTIAL QUESTIONS

- What is the purpose of a feature story?
- How does the purpose of feature story influence its development?

Feature Story Format

	News Story	Feature
Content	Recent or breaking news	Any issue: could be news-related or human interest
Intro	Summarises the story in a nutshell	Often has a human focus or tells an anecdote
Sources and Angle	Can, but doesn't always, contain more than one source and angle	Always contains a variety of sources and angles
Structure	Inverted pyramid	More flexible: can take linear or a non-linear structure/ include story-telling. Conclusion is important

Lead - (narrative, descriptive, twist, startling stmt, etc)

Nut Graph – 5 w's

Additional Information – Important information not found in the lead.
(sometimes not needed)

Direct Quote – Connects to the additional information or lead. Use more than one sentence.

Transition – next important fact or opinion for the story. Use transition words to help the story flow

Direct Quote – Connects to the first transition. Use more than one sentence. Do not repeat the transition in the quote.

Transition – Next important fact or opinion for the story.

Direct Quote – Connects to the 2nd transition.

(follow quote/transition formula until you have included all relevant information)

Conclusion – end with a strong quote or tie back to your lead.